



City of  
**SANTA CLARITA**

# HOMETOWN HEROES MILITARY BANNER PROGRAM

Email completed form and attachments to:  
Kathleen Herrera at [kherrera@santa-clarita.com](mailto:kherrera@santa-clarita.com)  
**For questions contact: Kathleen Herrera at  
(661) 255-4939**

## ELIGIBILITY REQUIREMENTS

The Hometown Heroes Military Banner Program was established by the City of Santa Clarita to honor and recognize currently serving, active military personnel from the Santa Clarita Valley.

To qualify, honorees must meet the following active requirements:

- Active duty military personnel from the United States Armed Forces; **AND**
- Current Santa Clarita resident; **OR**
- Immediate family member of current Santa Clarita resident  
(husband/wife, son/daughter, grandson/granddaughter)  
(military honoree must have lived in the Santa Clarita Valley at some point)

As an ongoing program, applications will be accepted at any time by those who wish to purchase a banner. Banners may be purchased by individuals or organizations that are responsible for the full cost of the banner. No sponsor names are permitted on the banner.



## PRICE PER BANNER

*Sponsorships may be available.*

**\$172.50 (EACH)**

*(for the first year which  
includes printing,  
installation and storage)*

**\$40 (EACH)**

*(each year after for  
installation and storage)*



# ORDER FORM

## HOMETOWN HEROES MILITARY BANNER PROGRAM

Email completed form and attachments to:  
Kathleen Herrera • kherrera@santa-clarita.com  
For questions contact: Kathleen Herrera (661) 255-4939

### SERVICE PERSON INFORMATION

Please print or type information as it should appear on the banner in the spaces provided.

First Name:

Last Name:                      Suffix (if any):

Rank:

Branch (check one): ☐ Army ☐ Navy ☐ Air Force ☐ Marines ☐ Coast Guard

### SPONSOR INFORMATION

Requestor Name:  Relationship:

Address:

City, State, Zip Code:

Email:  Phone: (  )  -

### BANNER LOCATION INFORMATION

Location Choice (write 1, 2, 3, or 4 in each field to note your order preference):

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Canyon Country<br>Soledad Canyon Road<br>from Camp Plenty to<br>Canyon Country Park | <input type="checkbox"/> Newhall<br>Lyons Avenue from<br>the I-5 Freeway to<br>Main Street | <input type="checkbox"/> Saugus<br>Bouquet Canyon Road<br>from Soledad Canyon<br>Road to Festividad Drive | <input type="checkbox"/> Valencia<br>Valencia Blvd. from<br>Interstate 5 to<br>Magic Mountain Parkway |
|--|--|---|---|

(SCV Gold Star military banners will hang exclusively on the Fallen Warrior Memorial Bridge)

### Please include the following:

- ☐ • Proof of Santa Clarita residency for service person  
Copy of utility bill or driver's license for current resident or immediate family member  
(husband/wife, son/daughter, grandson/granddaughter) who is a current resident
- ☐ • Proof of Active Duty  
Verification of active duty dates with copy of military orders or military ID
- ☐ • High Resolution Photograph (40" wide at 100 dpi, approximately 5mb or larger)  
It is suggested that purchaser provide the official military portrait of the honoree. There must be  
no additional people or objects in the photo and it is suggested that the photo have a flag in the  
background. Digital image preferred.  
Please name the photo with military person's name and branch. Example: JohnSmith-Marines.jpg



# INSTALL SCHEDULE

# HOMETOWN HEROES MILITARY BANNER PROGRAM

## 2021/2022 Hometown Heroes Military Banner Program Schedule

### 4th of July - 2021

The deadline for ordering your military banner for the 4th of July installation is **June 14th**

### Veterans Day - Thursday, November 11, 2021

The deadline for ordering your military banner for the Veterans Day installation is **October 15th**

### Memorial Day - Monday, May 30, 2022

The deadline for ordering your military banner for the Memorial Day installation is **May 6th**

### 4th of July - 2022

The deadline for ordering your military banner for the 4th of July installation is **June 10th**

### Veterans Day - Friday, November 11, 2022

The deadline for ordering your military banner for the Veterans Day installation is **October 14th**

**City of Santa Clarita**  
Communications Division  
23920 Valencia Blvd., Suite 300  
Santa Clarita, CA 91355  
Phone: (661) 255-4939

## CREDIT CARD AUTHORIZATION FORM

DATE: \_\_\_\_\_

TYPE OF CREDIT CARD: \_\_\_\_\_

CREDIT CARD HOLDERS NAME: \_\_\_\_\_  
(As it appears on the Credit Card)

CREDIT CARD NO.: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

ZIP CODE (billing address): \_\_\_\_\_ CARD CODE: \_\_\_\_\_  
(Three digits shown on back of card, after card number)

TELEPHONE NUMBER: ( \_\_\_\_\_ ) \_\_\_\_\_

AMOUNT TO BE CHARGED: \_\_\_\_\_ PURPOSE OF CHARGE: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

---

(Do Not Write Below This Line)

Received By: \_\_\_\_\_

Date: \_\_\_\_\_

Receipt No.: \_\_\_\_\_

Name of Service Person: _____	
100-4621.024 (Banner)	\$ _____
100-4621.024 (Installation)	\$ _____
<b>Total</b>	\$ _____

**If you wish to make payment over the phone, please complete this form and return with your order form.**