



City of
SANTA CLARITA

HOMETOWN HEROES MILITARY BANNER PROGRAM

Email completed form and attachments to:
Diana Rodriguez: drodriguez2@santaclarita.gov
For questions contact: Diana Rodriguez at (661) 255-4939

ELIGIBILITY REQUIREMENTS

The Hometown Heroes Military Banner Program was established by the City of Santa Clarita to honor and recognize currently serving, active military personnel from the Santa Clarita Valley.

To qualify, honorees must meet the following active requirements:

- Active duty military personnel from the United States Armed Forces; **AND**
- Current Santa Clarita resident; **OR**
- Immediate family member of current Santa Clarita resident (husband/wife, son/daughter, grandson/granddaughter)
(military honoree must have lived in the Santa Clarita Valley at some point)

As an ongoing program, applications will be accepted at any time by those who wish to purchase a banner. Banners may be purchased by individuals or organizations that are responsible for the full cost of the banner. No sponsor names are permitted on the banner.



PRICE PER BANNER

Sponsorships may be available.

\$230.00 (EACH)

(for the first year which includes printing, installation and storage)

\$40 (EACH)

(each year after for installation and storage)



ORDER FORM

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SERVICE PERSON INFORMATION

Please print or type information as it should appear on the banner in the spaces provided.

First Name:

Last Name: Suffix (if any):

Rank:

Branch (check one): Army Navy Air Force Marines Coast Guard

SPONSOR INFORMATION

Requestor Name: Relationship:

Address:

City, State, Zip Code:

Email: Phone: () -

BANNER LOCATION INFORMATION

Location Choice (write 1, 2, 3, or 4 in each field to note your order preference):

Canyon Country

Soledad Canyon Road
from Camp Plenty to
Canyon Country Park

Newhall

Lyons Avenue from
the I-5 Freeway to
Main Street

Saugus

Bouquet Canyon Road
from Cinema Drive to
Plum Canyon Road

Valencia

Valencia Blvd. from
Interstate 5 to
Magic Mountain Parkway

(SCV Gold Star military banners will hang exclusively on the Fallen Warrior Memorial Bridge)

Please include the following:

- Proof of Santa Clarita residency for service person
Copy of utility bill or driver's license for current resident or immediate family member (husband/wife, son/daughter, grandson/granddaughter) who is a current resident
- Proof of Active Duty
Verification of active duty dates with copy of military orders or military ID
- High Resolution Photograph (40" wide at 100 dpi, approximately 5mb or larger)
It is suggested that purchaser provide the official military portrait of the honoree. There must be no additional people or objects in the photo and it is suggested that the photo have a flag in the background. Digital image preferred.
Please name the photo with military person's name and branch. Example: JohnSmith-Marines.jpg



INSTALL SCHEDULE **HOMETOWN HEROES MILITARY BANNER PROGRAM**

2026 Hometown Heroes Military Banner Program Installation Schedule

Memorial Day - May 25, 2026

The deadline for ordering your military banner for Memorial Day is **April 17**

Military Banners and Flags will go up the week of **May 11**

Fourth of July - July 4, 2026

The deadline for ordering your military banner for the Fourth of July is **June 5**

Existing banners will remain up from Memorial Day and NEW banners will go up **June 22**

Veterans Day - November 11, 2026

The deadline for ordering your military banner for Veterans Day is **October 2**

New flags and banners will go up **October 26**